

De-risk your back-office transformation to deliver a greater impact on your mission

Create a digital transformation strategy that drives innovation, efficiency, and value for your nonprofit



In a recent discussion with Alex Murillo, Director of Nonprofit Partnerships at Proteus, Chris Brewer, Global Industry Lead at Unit4, discovered how nonprofits can overcome implementation complexities and challenges and turn strategy into a doable plan. With assurance to improve success, clarity and choice on how to manage capability challenges, and the ability to deliver on key projects, nonprofits are finding a way to achieve ERP implementation outcomes successfully.

ERP Implementation complexities

74.1%

of ERP projects exceed budget

61.1%

of ERP implementations take longer than expected

21%

of ERP implementation projects fail to meet desired results

75%

of ERP solutions fail

Hotspots for transformation projects

- Insufficient business commitment to progress the project into delivery
- Critical building blocks of governance and assurance are not adequately in place
- 'Soft skills' of change management are not considered early enough

Organizations can avoid crisis mode by addressing these from the start.

Challenges facing technology strategy

- The need for formal processes that engage business leaders from the off
- A sustainable, long-term focused road map despite conflicting short-term business needs
- The ability to predictably deliver on the tech transformation strategy



The strategy should be about the people and the business processes. It affects the entire organization, not just IT or finance, and all stakeholders need to keep the big picture in sight.



How to develop a digital strategy that creates impact across the organization

Technology is just one component of a strategy that aims to deliver impact and value. Battling with limited resources and funding and greater demand for services means nonprofits must balance short-term needs with long-term results by ensuring:

- Stakeholder alignment around the strategy's clarity, purpose, and desired outcomes.
- Stakeholder confidence in the strategy so they understand project results can be achieved.
- Stakeholder understanding of the end-to-end business process and how the digital transformation and capabilities will support the achievement of the desired outcomes.

Set up for success

Why do only 30% of transformation projects succeed?

Success requires:

- Senior leadership commitment
- Early discussions about desired outcomes resulting in a clear vision
- Two tiers of implementation – capabilities and an immediate delivery plan working in harmony
- Business change driving the digital transformation
- The ability to achieve change acceptance
- An assurance regime to understand the health of the project throughout its lifecycle



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It is not about customizing tech to fit your business processes; it's about creating the right business processes to maximize the impact of the transformation for the projects you want to deliver

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Want to know more?

For all the insights, you can watch the full on-demand webinar below.

[Click here](#)

For more information, go to:
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