

State of the Digital Nation 2023: Embracing the Future with Positive Technology Adoption



Despite rocky conditions for transformation projects, technology adoption continues at apace, with more than a third of organizations adopting a wide variety of tools, but the top priorities are:

1

Data management

52% say they're in adoption mode.



UK: top priority (64%); Canada lowest priority (38%)



Healthcare: most focused on data management tools (62%), cloud migration (58%) and updating legacy systems (56%)



Local govt: priority is integration of SaaS apps (56%)



Central govt: priority is data management tools (51%). Only 32% say updating legacy systems is a priority

2

Integration of SaaS apps

47% say they're in adoption mode.



3

Updating or replacing legacy systems

46% say they're in adoption mode.



There's some variation in all of these:



Data management is the top priority in the UK (64%) but lags behind in Canada (38%)



Healthcare and Central Government are most focused on data management



Local government prioritizes integration of SaaS apps.

But all of these trends point to the same picture: **data compatibility and interoperability pose a considerable challenge and obstacle to public sector organizations as they pursue their transformation strategies.**

All of these technologies are being adopted in an attempt to address the compatibility challenge.



Ready to learn more?

For a full overview of tech adoption and the smartest way to overcome the data compatibility challenge in the public sector, check out [this article](#) or read our full [2023 State of the Digital Nation report](#).

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