diva-e Conclusion cuts finance reporting time from days to minutes with Unit4 Cloud ERP

diva-e Conclusion

An intelligible, connected Unit4 cloud platform is helping this leading European digital experience partner to shrink trusted business decisions reporting from weeks to minutes and plan smarter.

diva-e Conclusion is a leading digital experience partner, spanning the end-to-end digital value chain from strategy and technology to creation. The company employs 800 digital experts and generates revenues of almost 100 million euros. Its client base includes many blue-chip enterprise companies such as ALDI SÜD, E.ON, ZF Friedrichshafen and Bentley.

diva-e Conclusion is proud of its agile, joined up customer experience. However, a highly successful period of business acquisitions had resulted in a far from joined-up back office. "We had 12 different companies with 12 different IT landscapes," explains Tilman Au, CEO, diva-e Conclusion. "Data was spread over different platforms. You can't drive a business with 800 employees to sustained growth without a single, consistent data lake.

The fragmented approach made it harder for diva-e Conclusion to make informed strategic decisions. Staff struggled to get the right data to continue to work in the most effective ways. And it was difficult to adapt quickly to change. Tilman says, "I'll give you one example. In the former IT landscape, people recorded their time in a self-coded system. Colleagues in Accounts then transferred the timesheet data into spreadsheets and sent the invoice to clients, either by email or the post. It was slow, labor-intensive, and subject to error."

Industry
Digital experience

Location
Munich, Germany

Size
Almost 800 staff globally

Product
Unit4 Enterprise Resource Planning (ERP) and Unit4 Financial Planning & Analysis (FP&A)

Challenges

Historical acquisitions had created 12 different companies, each with its own financial processes. Data was scattered across systems, resulting in delayed decision making.

Key metrics

DAYS TO MINUTES

Accelerates timely, trusted decision making

MID-SIZED

Ideal for fast-growing, people-centric organization

SMART

Streamlines and accelerates finance planning

UNIT4
In business for people

> "Unit4 supports us to make faster, more confident business decisions, because all the data is in one trusted source. We can now produce insights and reports in a fraction of the time it used to take. This makes our processes much more efficient."

Tilman Au
CEO, diva-e Conclusion

Intelligible, connected ERP platform transforms operations

Unit4 changed all that. A clear, connected ERP platform – including FP&A – is transforming diva-e Conclusion's operations, enabling the team to take control of every stage of the record-to-report cycle in a single, integrated, organization-wide system.

"At the very first meeting with Unit4, you could sense the good chemistry," says Tilman. "The entire team was committed to our success. Unit4's other powerful draw is their industry experience. The company has a great track record in helping fast-growing, ambitious companies like diva-e Conclusion expand globally. The cloud ERP software solutions are also tailor-made to tackle our challenges."

The most important goal for diva-e Conclusion was to create one single source of data across the 12 organizations. Now for example, management has complete, shared visibility into a client project – how much time has been allocated against the budget, where and by who. "Unit4 supports us to make faster, more confident business decisions, because all the data is in one trusted source. Previously, it was slow and complicated to capture a consistent view over all our different locations, business units, and industry sectors. We can now produce insights and reports in minutes, compared to days and weeks before."

The user experience is also geared to making the 800 staff more productive – automating many day-to-day processes so they can focus on strategic tasks like customer experience and revenue growth.

The Unit4 solution is built on a native public cloud platform, allowing diva-e Conclusion to adapt, expand, and integrate new acquisitions at will. "The cloud is another reason for choosing Unit4 ERP. It's more cost-effective, we can onboard new acquisitions anywhere in the world to the platform, and we can integrate new data sets in a fairly short time."

Tilman concludes, "With Unit4, we can consolidate all our data and enjoy complete control and visibility any time, from anywhere. It's clear, connected, and a cornerstone of our future growth in the digital experience market."

UNIT4
In business for people