

# Is your tech ready to grow with you?

There are a range of challenges for a growing organization, don't let your technology stack be one of them – modernize to thrive with Unit4.



## Are you ready for growth?

Technology is no longer just a differentiator but is now a necessary tool for mid-market organizations to sustain growth.

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**In the last few years, technology enablement has been a competitive differentiator, it is now increasingly necessary to maintain market share and positioning**

Human Capital & Professional Services, Solomon Partners, Connor Mitchell, Managing Director, April 2023

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## What's holding you back?

According to business leaders, legacy systems (79%) and lack of integration between systems (77%) hamper their growth plans.

Professional Services: A benchmark for 2023, PAC

## Growth opportunities

AI 

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**AI is being embedded everywhere, and this explosion means business leaders need to figure out how they should use AI to not get left behind. But they can't do it alone. As a result, they're reaching out to consulting firms to help them build the right strategies. This is a fantastic opportunity for consulting firms to grow their own practices. The future is looking good.”**

R. David Hofferberth, P.E., Managing Director, Service Performance Insight, LLC

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Cloud 


Sustain 10%+ revenue growth with Cloud systems

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**Fast-growing mid-market businesses are more likely to run their operations on Cloud-based systems. In a recent survey 53% of responders with business functions fully integrated into the Cloud experience 10% + annual revenue growth.**

National Center for the Middle Market

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Sustain growth with lower cost and higher productivity in the Cloud 



Cloud returns \$3.86 for every dollar spent



Improve productivity by 15%



Cut IT costs by 20%

Cloud migration is a key priority for 73% of organizations

The benefit-to-cost ratio of Cloud migrations has increased by 12.5% since 2021 (\$3.43 to \$3.86 for every dollar spent) while on-premises costs continue increasing.

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**We expect organizations moving their ERP to the Cloud to cut IT costs by 20%, through a combination of administrative time savings and server provisioning costs and increase managerial productivity by 15%.**

Isaac Gould, Research Manager of Nucleus Research

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## Achieve business outcomes and fuel growth plans

With Unit4's integrated ERP Cloud-based solution organizations can:

- ☑ Handle complexity with ease and drive business growth
- ☑ Bill with precision and execute profitable projects
- ☑ Monitor your portfolio of projects and optimize resources

## Customer quotes



**3 months**

Time taken to integrate a new company



**Seconds**

Time taken to produce insights and reports

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**Havas:** ... we launched seven new companies into the Havas Village network.... Some integrations were completed in just three months, shrinking the time to value from each acquisition and improving client satisfaction.

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**IO Interactive:** We knew IO was going to be a fast-growing company. So, we looked at Unit4 and knew they would be able to provide for our ever-changing, ever-growing organization.

Read the ebook

Talk to sales



For more information, go to:  
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In business for people